



Get in the Game! Ten Tools for Success

Take Membership Recruitment High-Tech

Using the materials available in the Get in the Game! toolkit, here are 10 things councils, districts, and units can do to maximize the value of this program:

1. **Build a strong Get in the Game! team.** To manage your events, you'll need a knowledgeable and active committee. Enlist the help of volunteers. If you have some that are already members of Geocaching.com, ask them to be team leads! Additionally, the national team is available to answer questions and help you make contact with local geocaching resources.
2. **Request your council prize kit.** Let us know that you're interested in the program, and reserve your prize package. Send the interest reply card (found in the toolkit) to Get in the Game! Volunteer Lead Mary Stevens at bsagetinthegame@gmail.com.
3. **Get educated.** Read the Get in the Game! program overview, Geocaching.com's "A Guide to Geocaching," and the other resources found in the toolkit. Watch the live or recorded Get in the Game! Webinars, and explore both Geocaching.com and Geoscouting.com.
4. **Download and read through program and game instructions.** There are several different ways councils can easily create public and private Get in the Game! events. Become familiar with theme ideas and program instructions in the program toolkit.
5. **Brainstorm!** Now that you're familiar with Get in the Game!, have your committee think through other ways you can use the program for membership recruitment. The Innovation Toolkit on *YourSource* can help you generate ideas that help you reach meaningful outcomes.
6. **Include alumni.** Remember, a lot of people active in geocaching are also Scouting alumni. Be sure to include a call for them to reconnect with Scouting online and in the caches themselves.
7. **Use Get in the Game! during unit recruitment drives.** Remember, this program is about membership recruitment. Have committee members work with units to integrate Get in the Game! into existing recruiting events. Consider games themed around Cub Scout advancement, Boy Scout outdoor adventure, or Venturing program opportunities.
8. **Take advantage of the Get in the Game! programs.** Send off a Race to 2010 travel bug, set up Treasures of Scouting public caches, build a Cache to Eagle series, and use the Pillars of Scouting travel bugs. There are a lot of resources to get you started with fun and creative geocaching programs that will help your council see results.
9. **Include service.** The Get in the Game! team is building a national service event around Geocaching.com's Cache In Trash Out program. You can also make clean-up part of any geocaching event.
10. **Follow the rules.** Geocaching should be fun, but also safe for both players and the environment. A complete list of rules for hiding and seeking caches is available in the toolkit on *YourSource* (Scouting.org/100years) and Geoscouting.com.